

Tara Gensemer is a dedicated healthcare IT professional whose career journey has spanned a range of roles, beginning in healthcare administration with a focus on transcription, medical billing, and claims reconciliation. This foundation led her to quickly advance into roles focused on quality management, EHR implementation, and HIE integration, sparking her passion for health IT and innovation.

Her experience includes serving as a Practice Management and Health IT Specialist at the Pennsylvania Medical Society, where she championed physician education and support statewide. Seeking new challenges, she transitioned to a hospital setting as a Patient Experience Coordinator during the COVID-19 pandemic, where she improved patient satisfaction scores (HCAHPS and OAS CAHPS) and worked with multiple hospital service lines, especially nursing, supply chain, and emergency management.

One of her most notable achievements has been her role as Operations Manager and Product Owner for the Pennsylvania Patient and Provider Network, where she focused on data quality, workflow optimization, and actionable analytics to support care coordination across Pennsylvania's health information exchange (HIE) networks. Tara's commitment to standards, public health, and health equity has been integral to her work, particularly as she now serves as a Senior Consultant at Resultant, where she is part of a team helping design and integrate social health information exchange solutions.

On a personal note, Tara enjoys balancing her professional and family life. She and her husband Jeff are proud parents of Owen, a junior at Grove City College, and Jillian, a freshman at Arizona State University. An avid runner and yoga practitioner, Tara is currently recovering from an injury but still finds joy in outdoor activities, especially hiking with Jeff and their labradoodle, Andy.